



**destiny usa**

## PRESS RELEASE

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## TREAT YOUR SWEETHEART

*Tantalizing Valentine's Day deals at Destiny USA*

**Syracuse, NY (February 11, 2019)** – Chocolate heels, cakesickles and *suite* deals! That's what we're warming up to at Destiny USA as a winter wonderland takes over Central New York. This Valentine's Day, treat your sweetheart (and yourself) to some unique offerings found at New York State's largest shopping, dining and entertainment venue.

### ARE YOU CRAVIN' WHAT I'M CRAVIN'?

Crave Dessert Studio will have a pop-up shop at Destiny USA on Valentine's Day! Think *Chocolate Covered Strawberries, Love Cakesickles, Chocolate heels and Heart Shape Macarons!* You can find the sweet shop located in a second-floor kiosk, leading to the expansion (near Villa and Yogibo), from 11 AM – 6 PM. No preorder required. Crave will also stick around on Saturday to offer more sweet treats.



### HOW SUITE IT IS!

The Embassy Suites at Destiny USA is offering *20% off King Suites* from February 13 – February 15. Click [here](#) to book.

### PRETTY SWEET!

VF OUTLET is offering 20% off your entire Intimates purchase until February 14, 2019. \*[ONLY VALID WITH COUPON PRESENT](#) (can show coupon on a mobile device- just use BTR sheet).

For more information and updates on deals, visit [www.destinyusa.com/sales/](http://www.destinyusa.com/sales/).

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### About Destiny USA

*Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An*

*unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).*

**About Pyramid Management Group, LLC**

*Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).*