



FOR IMMEDIATE RELEASE

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Two Store Openings this Week at Manassas Mall!

Manassas, VA. – Ariella, a modest women’s apparel retailer, opened this weekend near Sears. Ariella carries business casual attire, and comfy every-day-wear that is fun but chic.

According to owner Joseph Hillhouse, “Ariella carries modest clothes at modest prices, and seeks to serve a customer that occasionally feels overlooked by modern retail options. The store will soon be adding a line of accessories that will include purses, scarfs, belts, hats, plus other assorted items”.

Diamond Concepts is opening later this week in a beautifully renovated location in the Macy’s court near H&M. Diamond Concepts is a family owned and operated jewelry store with more than 25 years of custom jewelry design and service experience. More details will be released soon regarding grand opening specials.

For more information about store openings, specials and events happening at Manassas Mall, please visit www.manassasmall.com.

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About Manassas Mall: For further information on mall events, stores, or mall hours please visit the website at ManassasMall.com. Like the mall on Facebook.com/ManassasMall and follow them on Twitter.com/ManassasMall and Instagram.com/ManassasMall.

About Pyramid Management Group, LLC: Pyramid Management Group, owner of Manassas Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit <http://www.pyramidmg.com>