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Ashley by Old Brick Furniture Celebrates Grand Opening at Crossgates

Guilderland, NY: Ashley Crossgates, a sister store to Old Brick Furniture & Mattress Co., officially celebrated its grand opening Thursday, November 12th with a public ribbon-cutting ceremony at its brand-new showroom in Crossgates. Local business leaders, community members, and media partners gathered to commemorate this exciting new addition to the Capital Region's home furnishings landscape.

The new store brings Ashley's world-class, stylish, trend-right home furnishings together with the trusted, local expertise and regional support of Old Brick Furniture & Mattress Co. Located at the lower-level exterior entrance near Crunch Fitness, the beautiful new showroom is meticulously designed to provide an inspiring, stress-free shopping experience for guests looking to refresh their living spaces, bedrooms, or dining areas. To make these updates even more accessible, the store is offering flexible 0% financing* options for up to 60 months. **Subject to credit approval. Minimum purchase required.*

To mark the grand opening milestone, Ashley Crossgates has launched an exclusive Grand Opening Sale, offering the community incredible value right from day one. During this celebratory event, shoppers can save up to $300 off their purchase, providing the perfect opportunity to upgrade and elevate their homes ahead of the upcoming holiday season.

Following the formal ribbon-cutting, attendees and early shoppers explored the expansive showroom, viewed the latest design styles, and experienced the signature comfort and quality that Ashley provides. The grand opening promotions remain active, and the showroom is now fully open to the general public.

Visit www.shopcrossgates.com and follow us on Facebook & Instagram for updates on upcoming openings, giveaways, community events, promotions & sales offered at our center and within our stores, restaurants & entertainment venues.

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About Crossgates:

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, Going, Going, Going Gone!, Primark and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, Maggie McFly's and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel and a COSTCO Wholesale, Crossgates is your destination to EAT. SHOP. PLAY. STAY. Additional information regarding Crossgates can be found at shopcrossgates.com, Facebook, Instagram, and Twitter.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately held real estate developers in the Northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 10 properties located throughout New York, Massachusetts, and Rhode Island including Destiny USA (Syracuse, NY), Crossgates (Albany, NY), Walden Galleria (Buffalo, NY) and Providence Place (Providence, RI). For over five decades, Pyramid has built its reputation on being first, fast, and ahead of the curve, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Ashley Furniture at Crossgates Mall

Ashley Furniture, one of the world's leading furniture brands and the largest furniture retailer in North America, is proud to bring stylish, quality furniture and mattresses to the Capital Region with its new locally owned and operated store at Crossgates Mall in Albany, NY.

With more than 1,000 locations worldwide, Ashley is known for offering beautiful, affordable home furnishings designed to fit every style, space, and budget. From living rooms and bedrooms to dining spaces and home accents, Ashley helps customers create homes that reflect their personalities and the moments that matter most. Customers can also explore a wide selection of mattresses, including Ashley Sleep and leading brands such as Tempur-Pedic, Sealy, and Stearns & Foster.

Locally owned and operated by Old Brick Furniture & Mattress Co., a 2023 Retailer of the Year, the Albany Ashley store combines the strength of a globally recognized brand with the values of a trusted regional retailer. Known for its philosophy of "Price Low and Tell the Truth," Old Brick brings a commitment to honest pricing, exceptional value, and a welcoming, customer-focused shopping experience.

Together, Ashley and Old Brick are excited to bring affordable style, quality, and inspiration to the Capital Region, helping more customers make their houses feel like home.

For more information, visit www.oldbrick.com.