

CROSSGATES

PANDORA

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Pandora NOW OPEN at Crossgates

- Now open in their new location-

Guilderland, NY: Pandora, the world's largest jewelry brand, has reopened its doors in a newly remodeled location at Crossgates. Located on the upper level next to H&M, the relocated store offers shoppers an upgraded shopping experience.

Pandora specializes in the design, crafting and marketing of accessible luxury jewelry made from high-quality materials. Each piece is created to inspire self-expression, allowing people to share their stories and passions through meaningful jewelry. Pandora jewelry is sold in more than 100 countries through 6,800 points of sale, including more than 2,700 concept stores.

"We're excited to welcome guests to Pandora's newly remodeled location at Crossgates," said Leslie Mugrace, Marketing Director at Crossgates. "Pandora's reinvestment brings a fresh look to the store and enhances the shopping experience for guests looking to celebrate their stories through meaningful jewelry."

Headquartered in Copenhagen, Denmark, Pandora employs 37,000 people worldwide and crafts its jewelry using only recycled silver and gold. Pandora is committed to leadership in sustainability and has set out to halve greenhouse gas emissions across its value chain by 2030. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated revenue of DKK 31.7 billion (EUR 4.2 billion) in 2024.

For more information, visit <https://us.pandora.net/> and follow @theofficialpandora on [Instagram](#) and [TikTok](#) and @PandoraJewelry on [Facebook](#).

Visit www.shopcrossgates.com and follow us on [Facebook](#) & [Instagram](#) for updates on upcoming openings, giveaways, community events, promotions & sales offered at our center and within our stores, restaurants & entertainment venues.

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About Crossgates:

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, Going, Going, Going Gone!, Primark and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, Maggie McFly's and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel and a COSTCO Wholesale, Crossgates is your destination to EAT. SHOP. PLAY. STAY. Additional information regarding Crossgates can be found at shopcrossgates.com, Facebook, Instagram, and Twitter.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately held real estate developers in the Northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 10 properties located throughout New York, Massachusetts, and Rhode Island including Destiny USA (Syracuse, NY), Crossgates (Albany, NY), Walden Galleria (Buffalo, NY) and Providence Place (Providence, RI). For over five decades, Pyramid has built its reputation on being first, fast, and ahead of the curve, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

ABOUT PANDORA

Pandora is the world's largest jewelry brand. Pandora's hand-finished jewelry crafted from high-quality materials offers endless possibilities for personalization empowering people to express their personal style through its pieces. Starting as a small jewelry shop in Copenhagen, Denmark more than 40 years ago, today Pandora is present in over 100 countries. Pandora is committed to leadership in sustainability and crafts all its jewelry using only recycled silver and gold, just as the company has set out to halve greenhouse gas emissions across its value chain by 2030.