

CROSSGATES COMMONS



Contact: Leslie Mugrace
Crossgates Management Office
LeslieMugrace@pyramidmg.com

Phone (518) 869-3522

FOR IMMEDIATE RELEASE

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7 Brew Coming to Crossgates Commons

Guilderland, NY: Quickly growing coffee chain, 7 Brew is coming to Crossgates Commons. Local franchisee, Brew Team NY will be continuing their push into the Capital Region Market with the opening of 7 Brew at Crossgates Commons later this fall.

7 Brew Drive Thru Coffee is a beverage brand revolutionizing how customers experience drive-thru service. 7 Brew's goal is to be the best part of their Brewistas' day and their Customers' day by offering an unmatched experience spreading kindness and positivity with speed and customized handcrafted drinks.

7 Brew was founded in 2017 in Northwest Arkansas, and by 2020, had grown to 7 stands. On January 7, 2020, 7 Brew was purchased by an entrepreneurial group that would own and operate 7 Brew as Brew Culture LLC. The new 7 Brew leadership team embraced the brand's purpose to

Cultivate Kindness, revamped drive-thru operations, modernized the menu, and most importantly, created the legendary “Brew Crew” culture that now creates smiles serving over 1 million drinks per day, according to the company website.

“We’re thrilled to welcome 7 Brew to Crossgates Commons and bring their energetic drive-thru coffee experience to our guests,” said Leslie Mugrace, Marketing Director for Crossgates and Crossgates Commons.

For more information about 7 Brew, visit [7 Brew Drive-thru Coffee](#).

Visit www.shopcrossgates.com and follow us on [Facebook](#) & [Instagram](#) for updates on upcoming openings, giveaways, community events, promotions & sales offered at our center and within our stores, restaurants & entertainment venues.

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About Crossgates Mall

Crossgates is the Capital Region’s premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy’s, JCPenney, Dick’s Sporting Goods, Going, Going, Gone!, Primark and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster’s, Get Air, Billy Beez, Apex Entertainment, Maggie McFly’s and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel and a COSTCO Wholesale, Crossgates is your destination to EAT. SHOP. PLAY. STAY. Additional information regarding Crossgates can be found at shopcrossgates.com, Facebook, Instagram, and Twitter.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About 7 Brew®

7 Brew is a rapidly growing beverage brand that is revolutionizing how customers experience drive-thru coffee service and think about their morning energy boost. 7 Brew serves espresso-based coffee, Chillers, teas, infused 7 Brew Energy™, 7 Fizz™ and more, all with an extra boost of kindness from their team. The dream of 7 Brew came alive with the first “stand” in Rogers, AR, and its seven original coffees. Now, 7 Brew boasts more than 800 stands across the country. For more information, visit www.7brew.com and follow 7.Brew on Instagram ([@7brewcoffee](#)), TikTok ([@7brewcoffee](#)), Facebook (facebook.com/7brewcoffee) and Twitter ([@7BrewCoffee](#)).