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FOR IMMEDIATE RELEASE

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KIDS CLUB ON THE ROAD @ CROSSGATES

PRESENTED BY DESTINE PREPARATORY CHARTER SCHOOL AND B95.5

Guilderland, NY: The following message is **ONLY FOR KIDS** that want to have **FUN!** Crossgates is excited to welcome back our Kids Club on the Road series this summer presented by Destine Preparatory Charter School and B95.5!

The first Kids Club on the Road event, a dance party with B95.5, will take place **TODAY** Wednesday, July 8th from 10:00AM – 11:00AM. Join us for music, giveaways, games & crafts with the Albany Pine Bush Preserve, Get Air, Albany Firebirds, Lush, Dave & Buster's, Urban Air Adventure Park & more with your chance to win prizes every 15 minutes plus a grand prize giveaway worth over \$250! In addition, the Kids Club on the Road discount card given away at registration offers you the ability to receive great savings at select Crossgates merchants all day long on Wednesdays from July 8th through August 19th!

Space is limited at several of the events throughout the summer and a spot must be reserved in advance for those particular Kids Club locations. Make sure you visit the Crossgates website and social channels for special announcements regarding the following week. The Kids Club on the Road events will take place at venues such as Get Air, Dave & Buster's, APEX Entertainment, Urban Air Adventure Park and more!

Crossgates, along with B95.5, is so excited to welcome you back to Kids Club on the Road. Let's make it a summer to remember!

Visit www.shopcrossgates.com and follow us on [Facebook](#) & [Instagram](#) for updates on upcoming openings, giveaways, community events, promotions & sales offered at our center and within our stores, restaurants & entertainment venues.

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About Crossgates Mall

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, Going, Going, Going Gone!, Primark and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, Maggie McFly's and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel and a COSTCO Wholesale, Crossgates is your destination to EAT. SHOP. PLAY. STAY. Additional information regarding Crossgates can be found at shopcrossgates.com, Facebook, Instagram, and Twitter.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com