URBAN OUTFITTERS



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COMING SOON: URBAN OUTFITTERS

-- Crossgates welcomes international lifestyle retailer-

Guilderland, NY – Urban Outfitters is coming to Crossgates this summer! As its first and only location in the Capital Region, the lifestyle retailer is dedicated to inspiring customers through a unique combination of product creativity and cultural understanding and further bolsters Crossgates' reputation as the premier shopping, dining and entertainment destination in the region.

Urban Outfitters operates over 200 stores throughout the U.S., Canada and Europe featuring experiential retail environments and a well-curated mix of women's, men's, accessories, and home product assortments.

"Urban Outfitters is looking forward to coming to Albany with the opening of our new store at Crossgates this summer." said Urban Outfitters.

Urban Outfitters' new location within Crossgates will be on the lower level near American Eagle. For more information on Crossgates shops, restaurants & venues, please visit **ShopCrossgates.com** or follow us on **Facebook**.

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About Urban Outfitters:

Urban Outfitters is a lifestyle retailer dedicated to inspiring customers through a unique combination of product, creativity and cultural understanding. Founded in 1970 in a small space across the street from the University of Pennsylvania, Urban Outfitters now operates over 200 stores in the United States, Canada and Europe, offering experiential retail environments and a well-curated mix of women's, men's, accessories, and home product assortments. For more information, visit Urban Outfitters at <u>www.urbanoutfitters.com</u>.

For more information, please contact pr@urbanoutfitters.com

About Crossgates:

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 onsite eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, The Standard Restaurant & Lounge, Maggie McFly's and Regal Cinemas with IMAX, or simply relax at our award-winning day spa, Spa Mirbeau. Combined with a dualbranded 192-room Homewood Suites and Tru by Hilton, Crossgates is your destination to **EAT. SHOP. PLAY. STAY.** Additional information regarding Crossgates can be found at <u>shopcrossgates.com</u>, <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.