



For Immediate Release

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Destiny USA Wins Big in the ICSC 2015 U.S. Design and Development Awards

-- Destiny USA wins two awards; among most innovative properties honored at ICSC's 2015 RetailGreen and CenterBuild Conference in Phoenix --

Syracuse, NY- The International Council of Shopping Centers (ICSC) has announced the winners of the 2015 U.S. Design and Development Awards competition, recognizing excellence, innovation and creativity in the U.S. retail real estate industry. ICSC has named [Destiny USA](#) as the Sustainable Gold winner in the Renovations and Expansions Design category. Destiny USA also received a Commendation for being one of the premier design and development projects in the country.

The ICSC U.S. Design and Development Awards competition was open to shopping center owners, developers, management companies, architects, designers, retailers, and other professionals responsible for retail projects or retail store designs that demonstrated outstanding development or redevelopment characteristics with a high degree of creativity and uniqueness within the continental U.S. The competition focused on three general categories: Renovations and Expansions; New Developments; and Retail Store Design (Destiny USA was eligible in the Renovations and Expansions category).

“As the largest LEED® Gold certified retail commercial building in the world, Destiny USA is at the forefront of the increasing importance of commercial properties to address the issue of sustainable design” said Rob Schoeneck, General Manager, Destiny USA. “Our commitment to sustainability is second to none, and we’re honored to be recognized by ICSC with these prestigious design and sustainability awards.”

By the Numbers—Destiny USA’s Commitment to Sustainability

- To date, Destiny USA has **64** LEED CI certified spaces with lease-mandated certification requirements for every tenant
- More than **1,700,000** Pounds of waste composted since July 2012

- 4 million Gallons of water conserved annually through rainwater harvesting system
- Destiny USA utilizes Forest Stewardship Council-certified wood for more than 50% of its permanently installed wood structures.
- 7,000 Tons of fly ash mixed into concrete flooring
- 23,000 Tons of 95% recycled steel used
- 276,000 Gallons of bio-diesel fuel used during construction
- **February 6, 2012:** Date Destiny USA's expansion achieved LEED Gold status, making it the largest LEED Gold certified commercial building in the world
- Destiny USA's expansion flooring is made of recycled rubber, cork and crushed walnut shells

ICSC announced the winners during an awards ceremony at ICSC's RetailGreen and CenterBuild Conference in Phoenix.

For complete details on all the winners, visit ICSC's [web gallery](#).

As a 2015 U.S. Design and Development Gold Award winners, Destiny USA is automatically entered into ICSC's prestigious VIVA Awards competition and will be eligible to be named the "Best Sustainability Project." The ICSC VIVA Awards recognize the retail real estate industry's most cutting-edge properties, innovative solutions and creative responses to market trends throughout the world. The global awards will be presented at [RECon](#) in Las Vegas on May 22, 2016.

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About ICSC

Founded in 1957, ICSC is the global trade association of the shopping center industry. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials. The shopping center industry is essential to economic development and opportunity. They are a significant job creator, driver of GDP, and critical revenue source for the communities they serve through the generation of sales taxes and the payment of property taxes. These taxes fund important municipal services like firefighters, police officers, school services, and infrastructure like roadways and parks. Shopping centers aren't only fiscal engines however; they are integral to the social fabric of their communities by providing a central place to congregate with friends and family, discuss community matters, and participate in and encourage philanthropic endeavors. For more information about ICSC visit www.icsc.org and for the latest news from ICSC and the industry go to www.thecenterofshopping.com.

About Destiny USA

Destiny USA is a 2.4 million square foot tourist destination in Syracuse, NY that includes a strong mix of luxury outlet tenants, restaurants and entertainment. New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 25 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country, according to Travel and Leisure magazine. It is the largest LEED® Gold certified retail commercial building in the world.