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THE EASTER BUNNY ARRIVES AT PALISADES CENTER ON FRIDAY, MARCH 1

-- Cherry Hill Programs and Palisades Center Announce Bunny Photo Reservations Now Available --

WEST NYACK, N.Y. (February 2024): Get ready for a hopping good time at Palisades Center as we eagerly anticipate the arrival of spring! From Friday, March 1, to Saturday, March 30, the Bunny will be spreading joy near Best Buy on Level One, wearing festive and dapper attire, ready to usher in the spring season.

Capture the moment with a variety of photo packages. The best value is Photo Package A, which includes eight photo prints ranging from 5x7 to wallet size, complete access to digital images, and an online gift shop offering photo personalization on various products. Explore additional photo packages on Cherry Hill Program's website at whereisbunny.com.

Beyond the Bunny visit, Palisades Center has planned special events:

- **Pet Parties** –March 11 and 12, from 5:00 PM to 7:00 PM. Capture Bunny magic with your pets. Donations will be collected for The Humane Society of the United States. Everyone is welcome, even without pets!
- **Bunny Cares** – March 17, from 10:30 AM to 11:30 AM. In partnership with Autism Speaks, this sensory-friendly event welcomes guests of all ages and abilities to interact with the Bunny in an environment without music, special hours, and sensory-friendly trained staff.

- **Selfie Egg Hunt** – Embark on a Selfie Egg Hunt adventure! Capture the moment with your camera as you search for cracked eggs hidden on Levels One, Two, and Three from March 1 to March 30. Guests who share their photos and tag Palisades Center on social media will have their images displayed on digital screens throughout the mall.

“We welcome the community to kick off spring and enjoy the Bunny’s presence,” **said Darrin Houseman, General Manager of Palisades Center.** “We encourage visitors to check our website for the full list of events where families can create lasting spring memories at Palisades Center.”

Online reservations are strongly encouraged, but walk-up visits will be available as space allows. Make reservations and find out more information at <https://whereisbunny.com/mall/0392>.

For details on Palisades Center’s spring events and guest experiences, visit www.palisadescenter.com/events, and stay updated by following [@palisadescncr on Instagram](https://www.instagram.com/palisadescncr).

For approved media photos, click [here](#).

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescncr, or www.instagram.com/palisadescncr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.