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**GIRL SCOUTS HEART OF THE HUDSON AND PALISADES CENTER TEAM UP TO
CELEBRATE AN ICONIC GIRL-LED ENTREPRENEURIAL PROGRAM**

WEST NYACK, N.Y. (March 2024): Palisades Center proudly supports Girl Scouts Heart of the Hudson's (GSHH) Girl Scout Cookie Program®. This impactful entrepreneurial program powers amazing experiences for girls as they learn invaluable skills and the attributes they need, such as persistence, confidence, and healthy risk-taking, to become future business founders and leaders.

On weekends through May 5, 2024, Palisades Center's guests can purchase their favorite Girl Scout Cookies at the cookie booth on Level Three in the Food Court. All the proceeds stay local, funding GSHH's projects, experiences, and important programming.

"Supporting non-profit organizations like GSHH is important to the Palisades Center team," said **Darrin Houseman, General Manager of Palisades Center**. "We are happy to provide free space for non-profit organizations to achieve their goals. We wish the GSHH a successful cookie season."

GSHH Interim CEO Helen Wronski said, "The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world, which allows Girl Scouts to fund their troop and personal financial goals. These goals can be anything from purchasing their own Girl Scout membership or buying their own uniform, to funding a week of summer camp, or traveling abroad with their Girl Scout Sisters. We are so thankful to community partners like the Palisades Center for once

again providing a place for Girl Scouts to hone their entrepreneurial skills and achieve their goals.”

Visit www.girlscoutshh.org to learn more. For more information on events, and new and opening retail, dining, and entertainment attractions at Palisades Center, visit www.palisadescenter.com/events.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Girl Scouts Heart of the Hudson

Girl Scouts Heart of the Hudson (GSHH) serves approximately 17,000 girl and 8,000 adult members over Westchester, Rockland, Putnam, Orange, Dutchess, Sullivan, and Ulster Counties. At GSHH they are part of a community of girls and women looking to experience new challenges, make friends, serve the community, and discover new skills and interest. GSHH offers every girl a chance to practice a lifetime of leadership, adventure, and success. Visit girlscoutshh.org for more information.