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PALISADES CENTER AND CLAIRE'S COLLABORATE TO OFFER A HEARTWARMING VALENTINE'S EXPERIENCE

WEST NYACK, N.Y. (January 2024): Palisades Center is excited to announce a partnership with Claire's, a popular accessories and jewelry retailer on Level Three of the shopping center. Together, they bring a unique Valentine's experience to shoppers with interactive and fun-filled activities tailored for tween and teen customers, yet equally enjoyable for children (and adults) of all ages.

The highlight of this special Valentine's collaboration is the Heart Scavenger Hunt. Shoppers who successfully find all five hearts will enjoy an exclusive 20% savings on their Claire's purchase. The Heart Scavenger Hunt will run until Saturday, February 17.

In addition to the scavenger hunt, Claire's will be hosting two exciting events to make the Valentine's season even more memorable:

1. **Free Glitter Tattoos:** On Saturday, February 3, customers visiting Claire's will have the opportunity to get free glitter tattoos from 3PM to 6PM, adding a touch of sparkle to their Valentine's celebration.

2. **Free Face Painting:** On Saturday, February 10, Claire's invites shoppers to experience free face painting in-store. A professional face painter will be on hand to transform faces into works of art.

"We are thrilled to partner with Claire's to bring this heartwarming Valentine's experience to our shoppers," said **Darrin Houseman, General Manager of Palisades Center**. "The activities planned add an extra layer of excitement to the shopping experience, especially for our younger visitors."

For more information on Palisades Center's events and promotions, visit [PalisadesCenter.com](https://www.palisadescenter.com) or follow Palisades Center (@palisadescntr) on social media. Event graphics can be accessed [here](#).

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, an ice rink, the world's tallest indoor ropes course, a comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.