



**FOR IMMEDIATE RELEASE:**

August 1, 2022

**MARKETING CONTACT:**

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**Palisades Center Introduces “Back-to-School Shopping Spree Giveaway”  
Photo Promotion with a Chance to Win \$500\***

*-- Guests have an opportunity to win by submitting photos or videos of their back-to-school shopping experience at Palisades Center now through September 5, 2022 --*

**WEST NYACK, N.Y. (August 2022):** Let the back-to-school shopping season begin! Head over to Palisades Center for your chance to win \$500\* from the "Back-to-School Shopping Spree Giveaway" promotion through September 5. Visit Palisades Center, scan the unique QR code on the digital directories, and upload a photo or video of your back-to-school shopping experience to enter for your chance to win. Or snap and share a photo or video on Instagram using the hashtag #BTSPalisades, tagging and following [@palisadescntr](https://www.instagram.com/palisadescntr).

***How to Enter***

- Look for the unique "Back-to-School Shopping Spree" QR Code on the digital directories. Scan the QR code with a mobile device, upload a photo or video of your back-to-school shopping experience at [PalisadesCenter.com](https://www.palisadescenter.com), and complete the online entry form.

***Social Media***

- Guests can also enter to win by posting photos or videos of their back-to-school shopping experiences at Palisades Center on Instagram by using the official hashtag #BTSPalisades, tagging and following Palisades Center at [@palisadescntr](https://www.instagram.com/palisadescntr).

### ***Promotional Period***

- August 1 – September 5, 2022

### ***Back to School Back in Business Festival***

- Celebrate the end of summer at our Back to School Back in Business Festival on Saturday, August 20, in the East Court on Level One. Enjoy free popcorn, cotton candy, face painting, music, crafts and more. The event is being held in partnership with the Hudson Valley Workforce Development Boards so job seekers can find their next career. Job seekers and employers can participate by contacting Rockland Works at 845-770-2900.

### ***Back-to-School Supply Drive***

- Palisades Center is partnering with the United Way of Rockland County to ensure that children in Rockland County have the proper school supplies before returning to school. Visit [PalisadesCenter.com](http://PalisadesCenter.com) for the list of needed supplies, then drop them in the United Way box in the Management Office on Level Three behind Wendy's.

### ***Back-to-School Advertising Promotion***

- Palisades Center is offering four free weeks of digital touchscreen directory advertisements with the purchase of four weeks of advertising. Interested businesses can contact Catherine Horvath, Advertising Sales Representative at [catherinehorvath@pyramidmg.com](mailto:catherinehorvath@pyramidmg.com) or 845-348-1005 x118.

### ***\*Official Terms and Conditions***

- No purchase is necessary. One random grand prize winner will be selected from all eligible entries received across Pyramid shopping centers on or before September 30, 2022. Must be 18 or older to be eligible. Visit [PalisadesCenter.com](http://PalisadesCenter.com) for full details. The sweepstakes is subject to all applicable laws and regulations and is void where prohibited by law. All rights reserved.

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### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's largest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).