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**MARKETING CONTACT:** Keri Cunningham, Marketing Director  
[KeriCunningham@pyramidmg.com](mailto:KeriCunningham@pyramidmg.com)  
845-348-1005, ext. 110

### **LUCKY STRIKE TO REOPEN AT PALISADES CENTER**

**WEST NYACK, N.Y. (May 2021):** Lucky Strike West Nyack will reopen bowling, billiards, ping pong and dining at Palisades Center on Thursday, May 20 with a new and fun customer experience built with safety in mind. Lucky Strike is located on Level 4.

Guest and employee safety is the top priority at Lucky Strike. Upon returning to Lucky Strike, guests can expect extra safety measures, including increased sanitation, social distancing markers, and the introduction of a Lane Concierge to ensure every visit is safe so guests can get back to creating joyful moments with family and friends. For more information about Lucky Strike and the commitment to safety, please visit [www.luckystrikeent.com/safety](http://www.luckystrikeent.com/safety).

“We are delighted to be reopening at the Palisades Center,” said **Steven Foster, Founder, CEO at Lucky Strike Entertainment**. “Lucky Strike is a staple in the area, and we are excited to bring joy back into people’s lives.”

“Lucky Strike is Palisades Center’s last entertainment venue to announce their reopening,” said **Darrin Houseman, General Manager at Palisades Center**. “Our guests have been looking forward to this day for well over a year and we’re happy that they don’t have to wait any longer.”

“With every new business that launches or reopens in our area, Clarkstown and Rockland County gets stronger,” said **Donald Franchino, Clarkstown Councilman**. “Lucky Strike, like many of the 200 businesses in Palisades Center, has persevered through a challenging economic time and we wish them great success.”

For more information on new and opening retail, dining, and entertainment attractions at Palisades Center, visit [palisadescenter.com](http://palisadescenter.com).

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#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Lucky Strike**

Lucky Strike is the creator and operator of a range of entertainment concepts throughout the country that cater to any age, featuring premium bowling, restaurants, bars, live music, dance clubs, billiards and game rooms. Lucky Strike has also been universally recognized in the media as the leading brand in the boutique bowling category. With state-of-the-art private and semi-private function rooms, Lucky Strike has hosted countless entertainment and sports celebrities, thousands of corporate and private events and has contributed to hundreds of charities. Lucky Strike was founded in 2003 by Steven and Gillian Foster and Kevin Troy, with the opening of Lucky Strike in the heart of Hollywood. The global entertainment company continues to grow, with multiple locations across the country. For more information, please visit [www.luckystrikeent.com](http://www.luckystrikeent.com).