



FOR IMMEDIATE RELEASE: October 13, 2020

MARKETING CONTACT: Keri Cunningham, Marketing Director
KeriCunningham@pyramidmg.com
845-348-1005, ext. 110

PALISADES CENTER PARTNERS WITH NON-PROFITS

WEST NYACK, N.Y. (October 2020): The pandemic crisis has taken an immense toll on Clarkstown and Rockland County's non-profit community organizations. Yet demand for services from these organizations continues to increase while revenue-generating activities and events have been challenged due to shutdowns, safety regulations and social distancing requirements. That's left non-profits struggling to find ways to safely engage with the community at a time when their services are needed the most.

As a proud supporter of the Clarkstown and Rockland County community, Palisades Center recognized this need and will be providing support with tabling space throughout the Center, free of charge, to non-profits for fundraising, community engagement and awareness campaigns. All non-profits are required to adhere to Palisades Center's "[Healthy Shopper Guidelines](#)," including the use of face coverings when on property and social distancing. A detailed list of additional requirements for tabling can be found here: <https://www.palisadescenter.com/community>.

"Our non-profits are the heart and soul of our community and it's devastating to see how the COVID-19 pandemic has impacted these organizations at a time when residents are reliant on them most. I applaud the Palisades Center for forging this partnership that will provide Rockland's non-profits with a safe space to increase community engagement, fundraise and inform the public on their vital services," said **New York State Assemblyman Kenneth P. Zebrowski**.

In 2019, Palisades Center hosted over 400 non-profit events and partnered with 61 different community-based organizations that utilized Palisades Center for education, awareness and/or fundraising. Palisades Center's [Community Report](#) highlights the results of the Center's collaboration with Clarkstown and

Rockland County's non-profit community organizations including BRIDGES, LiveOnNy, Rockland BOCES, and the American Legion.

"Giving back to our community is critically important and the foundation for everything we do at Palisades Center," said **Darrin Houseman, General Manager of Palisades Center**. "Our local non-profits provide vital services to the community, particularly during these challenging times, and we are honored to provide them with a safe and accessible space to responsibly engage with the community and fulfill their missions."

"The American Legion Post 859 of Suffern, NY is extremely grateful to Palisades Center for hosting and facilitating our fundraising efforts for the past several years," said **Gilbert Rodriguez, Vice Commander of American Legion Post 859**. The many visitors to Palisades Center afford us the opportunity to reach a wide audience. We have been able to seek support while also reaching out to those we look to serve. Thank you again for your partnership and for providing a venue in support of our Veterans and their families. We look forward to our continued relationship."

"LiveOnNY is a federally designated organ procurement organization responsible for all the New York City boroughs and the lower Hudson Valley counties," said **Roxanne Watson, Volunteer and Organ Recipient**. "We have been a partner of Palisades Center for the past five years. Working together we have impacted all the surrounding counties and vacationers from around the world. Bringing lifesaving education to all its visitors, sharing organ donor education, and proudly adding at least 1,000 new organ, eye, and tissue donors to the NYS registry. Palisades Center is our lifesaving partner."

"Our community and businesses need to do everything we can during these challenging times to keep our non-profits viable," said **Clarkstown Councilman Patrick Carroll**. "In addition to providing important community services, our local nonprofits generate millions in revenue and provide thousands of local jobs. Kudos to Palisades Center for stepping up to help fill a community void, providing the much-needed fundraising space for these organizations."

Nonprofits interested in tabling at the Palisades Center can visit <https://www.palisadescenter.com/community/> and fill out the application at the bottom of the page or call 845-348-1005 x 118.

To learn more about Palisades Center, please visit www.palisadescenter.com.

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.