



FOR IMMEDIATE RELEASE: August 6, 2020

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AERIE NOW OPEN AT PALISADES CENTER

WEST NYACK, N.Y. (August 2020): Aerie, a lifestyle brand and the second largest intimates retailer in the United States, is now open at Palisades Center. The 4,099-square-foot location is located on Level One near Old Navy.

Operated by AEO Inc., Aerie specializes in intimates, apparel, activewear and swim. Through empowerment and body positivity, Aerie believes in inspiring its customers to love their real selves, inside and out. In 2014, Aerie was among the first to stop retouching models and through #AerieREAL, has pledged to highlight real women in its campaigns. The #AerieREAL movement has changed the way women see themselves and how they treat each other.

“Aerie has a clear understanding of Palisades Center’s customers and how to connect with them,” said Darrin Houseman, General Manager of Palisades Center. “We are confident our guests will love the brand and their powerful message.”

To learn more about Aerie visit <https://www.aerie.com/>. To learn more about Palisades Center and other happenings, please visit www.palisadescenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more,

visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Aerie

Aerie is a lifestyle brand offering intimates, apparel, activewear and swim collections. With the #AerieREAL™ movement, Aerie celebrates its community by advocating for body positivity and the empowerment of all women. Aerie believes in inspiring customers to love their real selves, inside and out. Retouching-free since 2014. Visit www.aerie.com to learn more. Let the Real You Shine®.