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**GIRL SCOUTS HEART OF THE HUDSON AND PALISADES CENTER TEAM UP TO
CELEBRATE ICONIC GIRL-LED ENTREPRENEURIAL PROGRAM**

WEST NYACK, N.Y. (February 28, 2020): Palisades Center is proud to support Girl Scouts Heart of the Hudson's (GSHH) Girl Scout Cookie Program®. This impactful entrepreneurial program powers amazing experiences for girls as they learn invaluable skills and the attributes they need, such as persistence, confidence, and healthy risk-taking, to become future business founders and leaders.

Every weekend March-May, Palisades Center's guests will be able to purchase their favorite Girl Scout Cookies at locations throughout the Center. All the proceeds stay local, funding GSHH's projects and experiences, as well as important programming.

"Supporting non-profit organizations like GSHH is important to the Palisades Center team," said Darrin Houseman, General Manager of Palisades Center. "We are happy to provide non-profit organizations the space they need to achieve their goals and we wish the GSHH a successful cookie season."

"Through the Girl Scout Cookie Program®, cookie customers help fund life-changing Girl Scout experiences while building the next generation of female entrepreneurs," said GSHH CEO Marie Reger. "And because all Girl Scout Cookie proceeds stay local to power year-round troop projects and activities, when you buy Girl Scout Cookies you are making an investment in girls and their local community."

Visit www.girlscoutshh.org/cookies to find cookies for sale near you.

To find where the Girl Scouts are selling cookies throughout the Center and other happenings, visit www.palisadescenter.com/events.

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About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-

level shopping center offering 148 retail stores, 30 dining options, and 16 entertainment options, including a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescctr, or www.instagram.com/palisadescctr.

About Pyramid Management Group

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.