

**FOR IMMEDIATE RELEASE:**

March 2, 2020

**MARKETING CONTACT:**

Keri Cunningham, Director of Marketing

[KeriCunningham@pyramidmg.com](mailto:KeriCunningham@pyramidmg.com)

845-348-1005, ext. 110



**PALISADES CENTER, ONE OF THE TOP TEN MOST VISITED MALLS IN AMERICA,  
TURNS 22 YEARS OLD**

**WEST NYACK, N.Y. (March 2020):** Palisades Center, one of the premier indoor shopping, dining and entertainment destinations in the United States will celebrate its 22<sup>nd</sup> birthday on March 4, 2020. Every day from March 1-7, Palisades Center will be giving their Instagram followers a chance to win gift cards and merchandise from some of its popular merchants. More information can be found at <https://www.instagram.com/palisadescntr/>.

Palisades Center opened its doors on March 4th, 1998 in the heart of Rockland County, New York. Over the past 22 years, Palisades Center has been an industry leader in combining the best elements of traditional retail with world-class dining and entertainment.

“Over the past 22 years we have continually focused on providing our guests with the most dynamic retail, dining and entertainment experience,” said Darrin Houseman, General Manager of Palisades Center. “Our guests deserve new and unique options and we are committed to continuing our pursuit of that in the upcoming year.”

In 2019, the 2.2 million square foot, four-level destination welcomed over 20 million annual visitors. New tenants included Newbury Comics, Charlotte Russe, Blu Alehouse, Caribbean Quizine, Tesla Superchargers, Beauty Club Salon and the expansion of Bath & Body Works/White Barn Candle. In addition, Palisades Center hosted over 400 non-profit events and partnered with 61 different local organizations that utilized the Center for meeting space, fundraising, and awareness campaigns. It was also selected to host a variety of television shows and feature film productions including HBO’s “Crashing”, BYUtv’s “Tricked”, TruTV’s “Impractical Jokers” and STX Production’s “Hustlers” featuring Jennifer Lopez.

Today, Palisades Center remains one of the largest shopping destinations in North America with over 200 businesses, including 30 dining venues and 16 entertainment options comprised of a bowling alley, NHL size ice rink, the world’s tallest indoor ropes course, comedy club, AMC 21-screen movie theater, indoor race track and more.

“For 22 years the Palisades Center has helped make Rockland a premier destination in the Hudson Valley,” said Ed Day, Rockland County Executive. “It is clear from their actions these past decades that they are an excellent community partner. I thank them for their commitment to our County and wish them much success in the future.”

“Palisades Center has become a staple in the Town of Clarkstown over the past 22 years and a desirable shopping and entertainment destination for the entire region,” said George Hoehmann, Clarkstown Town Supervisor. “On behalf of the Town of Clarkstown, I wish Palisades Center much continued success!”

For more information on new retail, dining and entertainment venues at Palisades Center, visit [www.palisadescenter.com](http://www.palisadescenter.com).

###

### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 200 retail stores, 30 dining options, and 16 entertainment options, including a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

### **About Pyramid Management Group**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

###