

FOR IMMEDIATE RELEASE:

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MARKETING CONTACT:

Keri Cunningham, Director of Marketing

KeriCunningham@pyramidmg.com

845-348-1005 ext. 110



**PALISADES CENTER AND AUTISM SPEAKS PARTNER FOR SANTA CARES: A
SENSORY-FRIENDLY SANTA PHOTO EXPERIENCE**

WEST NYACK, N.Y. (December 2019): On Sunday, December 8, children within every spectrum of special needs and their families are invited to a private photo session to experience the time-honored tradition of a visit with Santa Claus during dedicated hours at Palisades Center.

Santa Cares is a nationally-recognized program that is sponsored by Autism Speaks to allow children an opportunity to meet with Santa in an environment that supports their sensory, physical, and developmental needs. Visits with Santa are free and photo packages are available for purchase to capture the holiday memory. Reservations are required and can be made online at <https://www.eventbrite.com/e/palisades-center-128-santa-cares-tickets-73289313309>.

WHAT: Santa Cares: A Sensory-friendly Santa Photo Experience

SPONSORED BY: Autism Speaks

WHEN: Sunday, December 8 from 9:00 to 11:00 a.m.

WHERE: East Court, on Level One near H&M

As a reminder, Santa will be available for photos through Monday, December 24 and dedicated Pet Nights are available on Sundays, December 1, 8, and 16 for extended, furry members of the family. To learn more about holiday events and other happenings at the Palisades Center, visit www.PalisadesCenter.com.

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About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Autism Speaks

Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families through advocacy and support; increasing understanding and acceptance of people with autism spectrum disorder; and advancing research into causes and better interventions for autism spectrum disorder and related conditions. To learn more, visit www.autismspeaks.org.