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**ROCKLAND BUSINESS ASSOCIATION TO HONOR PALISADES CENTER
FOR ADVANCING TOURISM IN ROCKLAND COUNTY**

WEST NYACK, N.Y.: On Tuesday, May 7th, Palisades Center will be honored with the coveted Pinnacle Award from the Rockland Business Association for Advancing Tourism in Rockland County. The award recognizes Palisades Center for collaboratively growing the tourism economy as Rockland County's top tourist attraction with 24 million visits annually and guest from all 50 states and 114 countries worldwide.

"Palisades Center has always strived to work collaboratively with the community in which we reside to foster growth and prosperity," said General Manager of Palisades Center, Darrin Houseman. "As the top tourism destination in Rockland County, drawing in more than 76 percent of our customers from outside the county we have done just that. We are grateful to be honored with the Pinnacle Award for Advancing Tourism and look forward to continuing our upward trajectory."

Over the past twenty-one years and with the support of its local travel and tourism partners, Palisades Center has continually evolved its guest offering and experience to become an international travel and tourism destination. From its legendary TheATery pavilion to being the first to incorporate shopping right alongside of dining and entertainment, Palisades Center has always redefined what's next for an entire industry while attracting millions of travelers from outside the region to support travel, tourism and hospitality for Rockland County.

WHAT: Rockland Business Association's 16th Annual Pinnacle Awards

WHEN: Tuesday, May 7th, 2019; 5:30 p.m. for Cocktail Reception, 7:00 p.m. Awards Show & Dinner

WHERE: Park Ridge Marriott at 300 Brae Boulevard in Park Ridge, New Jersey 07656

"The Palisades Center attracts tourists from across the country; tourists, who stay in our hotels, eat in our restaurants, visit our historic downtowns and explore the natural beauty Rockland has to offer. The continued success of this venue is critical to the success of our County as a whole," said Rockland County Executive, Ed Day. "In addition to advancing tourism the Palisades does much for our community and our not-for-profits; they are incredibly deserving of this honor."

"Congratulations to the Palisades Center on receiving the distinguished RBA Pinnacle Award!" said Town Supervisor, George Hoehmann. "The Palisades Center has become a staple in the Town of Clarkstown and a most desirable shopping and entertainment destination for the entire region. On behalf of the Town of Clarkstown, congratulations and I wish you much continued success!"

"Congratulation to Palisades Center for this prestigious award!" said Clarkstown Town Councilman, Donald Franchino. "Not only is the Palisades Center the top tourist destination in Rockland County it is the top economic generator for Clarkstown. Through continued cooperation and effort between governing bodies and Palisades Center I am anxious to see the vision for the center come to fruition."

Palisades Center is pleased to join other honorees, including County Executive Ed Day, Rockland Business Association's President Al Samuels, Suez, Robin Rosenberg, and Montefiore Nyack Hospital.

The Rockland Business Association mission is to educate, inform, and provide beneficial services to members and actively represent, promote and support the business community of Rockland County, New York.

With the support of the community and government partners, Palisades Center can continue to evolve and attract millions of visitors from all over the world to Clarkstown and Rockland County and collectively grow the tourism economy. To learn more about the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadesctr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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