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**UNITED WAY OF ROCKLAND'S SPRING DAY OF CARING KICK-OFF  
WILL BE HELD WITHIN PALISADES CENTER**

**WEST NYACK, N.Y.:** On Friday, May 3<sup>rd</sup>, United Way of Rockland will host their annual Spring Day of Caring event that will assist in completing essential projects for Rockland County's health and human service providers. Celebrated as the largest single-day community service event in Rockland County, Spring Day of Caring mobilizes a collective force for good with the United Way as its backbone. Volunteer teams from local colleges, companies, and community organizations will work together to reach a shared goal of improving the lives of individuals and families in need.

Spring Day of Caring will start at 11:30 a.m. with a "Kick-off Luncheon & Rally" within Palisades Center's Raso Community Room in West Nyack, New York to celebrate hundreds of volunteers for their service. The crowd will include local elected officials, as well as representatives from Rockland County businesses and colleges. Following the luncheon, the teams will proceed to their various projects at local non-profit organizations.

**WHAT:** United Way of Rockland's Annual Spring Day of Caring

**WHEN:** Friday, May 3<sup>rd</sup>, 2019

**WHERE:** Palisades Center (Kick-off Luncheon & Rally) and throughout Rockland County

The projects range from painting, power washing, landscaping, and carpentry repairs. "These services are crucial to our nonprofit partners," said Dana Treacy, president and CEO of United Way of Rockland. "These are projects that they couldn't otherwise afford, so the volunteers are critical. Agencies in Rockland are able to get so much more done when we work together."

To learn more about United Way of Rockland and their mission, please visit [www.uwrc.org](http://www.uwrc.org). To learn more about Palisades Center and other happenings, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About United Way of Rockland**

The United Way of Rockland is a local, independent organization that envisions a community where individuals and families have the skills and opportunity to achieve a quality education, financial stability and a healthy lifestyle. In support of this vision, the United Way brings together local nonprofit, corporate and government partners to identify and address the root causes of our community's most pressing issues. United, we can bring positive change to Rockland County. For more information, visit the United Way of Rockland at [www.uwrc.org](http://www.uwrc.org).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and

entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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