

FOR IMMEDIATE RELEASE:

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NEW NAME, NEW DAY, SAME FUN!

PALISADES CENTER LAUNCHES TYKES TUESDAY KIDS CLUB FOR FAMILIES

**-- Formerly "Munchkin Mondays," Tykes Tuesday will feature fun,
family-friendly events and activities all year long --**

WEST NYACK, N.Y.: Beginning Tuesday, May 7th and running through December 16th, Palisades Center will be the site of family-friendly fun for kids of all ages. Formerly "Munchkin Mondays," Tykes Tuesday offers a new activity almost every week on Tuesdays from 11:00 a.m. to noon inside Palisades Center for families looking for something fun to do all year long! With a new name and a new day to host various programs, Palisades Center is thrilled for all the new opportunities the enhanced program will provide.

The activities, which will be sponsored both by retailers and entertainment venues in Palisades Center, as well as by community organizations, aim to provide educational entertainment for children up to age of twelve.

The Tykes Tuesday 2019 schedule is as follows:

- May 7th: Princess Ball at the Mall! – 11:00 a.m. to 12:00 p.m. within East Court, Level One near H&M
 - Families are invited to dress-up to meet-and-greet the royal gathering of various princesses and their princes for Princess Ball at the Mall! Families will be greeted and be able to dance alongside by the Enchanted Princess and Prince, the Frog Princess and Prince, and more! This event is free and no registration is required.
- May 14th: Color Me Mine – Special Mother's Day Paint Session – 11:00 a.m. to 12:00 p.m. at Color Me Mine, Level Three near Macy's
 - Welcome spring and to celebrate all mothers' to paint a special gift for Mother's Day with Color Me Mine! Discounted project fee is \$20.00, including waived studio fee for Tykes Tuesday families. Promotion only applies to event time-frame on 05/14/19. Seating is based on a "first-come, first-serve" basis. Ages 2-6 are eligible to participate. Proof of age required. For more information, please call Color Me Mine at (845) 358 – 5050.
- June – August: Summer Concert Series – 11:00 a.m. to 12:00 p.m. within East Court, Level One near H&M
 - As part of Tykes Tuesday, families can expect Palisades Center's largest summer concert series held every Tuesday from June to August from 11:00 a.m. to noon within East Court, on Level One near H&M, featuring:
 - June 4th: Matty Roxx – Kid's Musician & Funster!
 - June 11th: Mr. Kurt Gallagher
 - June 18th: Rolie Polie Guacamole
 - June 25th: Michelle Miller's Snappy Happy Show!
 - July 2nd: The Uncle Brothers with Tommy Garden – The Dizzy Chicken Show
 - July 9th: The Bossy Frog Band
 - July 16th: Big Jeff
 - July 23rd: Two of a Kind
 - July 30th: Aaron Short

- August 6th: Ants on a Log
 - August 13th: Polka Dot Ron
 - August 20th: The Little Rockers Band
 - August 27th: Marcia the Musical Moose!
- October 22nd: Color Me Mine – Painting Pumpkins – 11:00 a.m. to 12:00 p.m. at Color Me Mine, Level Three near Macy’s
 - Welcome fall and to paint a pumpkin with Color Me Mine! Discounted project fee is \$20.00, including waived studio fee for Tykes Tuesday families. Promotion only applies to event time-frame on 10/22/19. Seating is based on a "first-come, first-serve" basis. Ages 2-6 are eligible to participate. Proof of age required. For more information, please call Color Me Mine at (845) 358 – 5050.
 - October 29th: Spookfest Halloween Concert – 11:00 a.m. to 12:00 p.m. within East Court, Level One near H&M
 - Join Tykes Tuesday for Spookfest celebrations with a Halloween costume parade, a special performance, and meeting the gang of the Mystery Inc.! Registration is not required and this is a free event for all participants.
 - November 5th: Color Me Mine – Painting Turkeys – 11:00 a.m. to 12:00 p.m. at Color Me Mine, Level Three near Macy’s
 - Give thanks and to paint a turkey with Color Me Mine! Discounted project fee is \$20.00, including waived studio fee for Tykes Tuesday families. Promotion only applies to event time-frame on 11/05/19. Seating is based on a "first-come, first-serve" basis. Ages 2-6 are eligible to participate. Proof of age required. For more information, please call Color Me Mine at (845) 358 – 5050.
 - November 8th: Santa’s Arrival & Tree Lighting – 5:30 to 7:00 p.m. within East Court, Level One near H&M
 - Welcome Santa and friends for the first time of the holiday season with the annual tree lighting and musical performance event with the Candice Reyes Quintet! Registration is not required and this is a free event for all participants.
 - December 3rd: Color Me Mine – Painting with Santa – 11:00 a.m. to 12:00 p.m. at Color Me Mine, Level Three near Macy’s
 - Paint a custom cookie plate with Santa with Color Me Mine! Discounted project fee is \$20.00, including waived studio fee for Tykes Tuesday families. Promotion only applies to event time-frame on 12/02/19. Seating is based on a "first-come, first-serve" basis. Ages 2-6 are eligible to participate. Proof of age required. For more information, please call Color Me Mine at (845) 358 – 5050.
 - December 7th: Santa Breakfast & Dance Party – 9:00 to 11:00 a.m.
 - Tykes Tuesdays invites you and your family to join Santa for breakfast and a dance party! Breakfast begins at 9:00 a.m. with fun, interactive activities. By 10:00 a.m., Santa will join the fun and will sing and dance along with one of his favorite bands! Stay tuned for more information regarding admission.
 - December 10th: Storytime with Santa – 10:00 a.m. to 11:00 a.m. at Yogibo on Level One, near Bed Bath & Beyond

- Join Santa for a special storytime reading with Yogibo! Registration is not required and this is a free event for all participants.
- December 17th: Color Me Mine – Painting with Santa – 11:00 a.m. to 12:00 p.m. at Color Me Mine, Level Three near Macy’s
 - Paint a custom cookie plate with Santa with Color Me Mine! Discounted project fee is \$20.00, including waived studio fee for Tykes Tuesday families. Promotion only applies to event time-frame on 12/17/19. Seating is based on a "first-come, first-serve" basis. Ages 2-6 are eligible to participate. Proof of age required. For more information, please call Color Me Mine at (845) 358 – 5050.

To learn more about upcoming Tykes Tuesday events, please visit www.palisadescenter.com/tykes-tuesdays. To learn more about other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadesctr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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