

**FOR IMMEDIATE RELEASE:**

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**LORD & TAYLOR COSMETIC TREND SHOW AT PALISADES CENTER**

**WEST NYACK, N.Y.:** On Saturday, May 11<sup>th</sup>, Palisades Center's Lord & Taylor invites guests to join them for their Spring Cosmetic Trend Show to learn about latest products and enter to win raffles and to enjoy light refreshments and music!

From 11:00 a.m. to noon, guests are able to meet-and-greet with more than eight cosmetic representatives on rotation within the Lord & Taylor Court. Following the event, guests are invited into the store to participate in raffles and enjoy refreshments until 5:00 p.m. In time for Mother's Day, families can shop for relatives with great gifts up to 40 percent off storewide, including items that are on sale and clearance until Sunday, May 12<sup>th</sup>.

"Lord & Taylor is a great way to celebrate moms, grandmas, and relatives!" said Catherine Horvath, assistant marketing director of Palisades Center. "This interactive event with Lord & Taylor's team will help bring out your inner fashionista in time for Mother's Day."

**WHAT:** Lord & Taylor Cosmetic Trend Show

**WHEN:** Saturday, May 11<sup>th</sup>, 2019 from 11:00 a.m. to 5:00 p.m.

**WHERE:** Lord & Taylor Court on Level One & Within Store

Appointments are limited for the Cosmetic Trend Show. To make a reservation, please call Lord & Taylor at (845) 353 – 6440, extension 250. To learn more about the center and other happenings, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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