

**FOR IMMEDIATE RELEASE:**

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**MARKETING CONTACT:**

Catherine Horvath, Assistant Marketing Director

[CatherineHorvath@pyramidmg.com](mailto:CatherineHorvath@pyramidmg.com)

845-348-1005, ext. 118



**BUNNY TOWNE NOW OPEN AT PALISADES CENTER**

**WEST NYACK, N.Y.:** Palisades Center welcomed the Easter Bunny and guests for the first time over the weekend. This holiday season, families are able to visit Bunny Towne for exclusive portrait sessions and memorable keepsakes! This season, Palisades Center will host a variety of events including Pet Nights with the Easter Bunny, Bunny Cares, and Bunny Brunch.

Families are welcomed to visit the Easter Bunny for free visits. Photo packages can be purchased at the end of each visit from print and digital files. In addition, families are eligible to register for Bunny Fastpass for designated timeslots. Registration is to be submitted online and service fees apply. To register, please visit <https://www.bunnyfastpass.com/scheduling/9qXs2NN9:palisades-center>. For Bunny Towne updates, please visit our Facebook page under events for the most up-to-date information.

**WHAT:** Bunny Towne Set Hours  
**WHEN:** Saturday, March 30<sup>th</sup> to Saturday, April 20<sup>th</sup>  
Mondays through Saturdays from 10:00 a.m. to 8:00 p.m.  
Sundays from 11:00 a.m. to 7:00 p.m.  
**WHERE:** West Court, on Level One near Kay Jewelers

Hop into Spring with the Easter Bunny, Alice and the Mad Hatter from Wonderland. Join us for a breakfast buffet and dance party! Enjoy eggs, bacon, sausage, waffles, and more while playing games and jamming out with Little Rockers! The Easter Bunny will be able available to meet with all children and families and will lead a parade back to Bunny Towne once the party comes to an end. Be sure to bring your camera to capture the moment and celebration! To purchase tickets for this event, please visit [Levity Live Comedy Club](#).

**WHAT:** Bunny Brunch  
**WHEN:** Saturday, April 6<sup>th</sup> from 9:00 to 11:00 a.m.  
**WHERE:** Levity Live Comedy Club, Level Four near Target

Partnering with Autism Speaks, people within every spectrum of special needs and their families are invited to a private photo session, to experience the time-honored tradition of a visit with the Easter Bunny during dedicated hours. The event will be held within Bunny Towne in West Court, on Level One near Best Buy. Guests are encouraged to park within Parking Lot A for quick access. To register for your complimentary ticket, please [visit Eventbrite](#).

**WHAT:** Bunny Cares  
**WHEN:** Sunday, April 7<sup>th</sup> from 9:00 to 11:00 a.m.  
**WHERE:** West Court, on Level One near Kay Jewelers

Bring your extended family for a paws-on experience with the Easter Bunny! Families will have the opportunity to take photos with the Easter Bunny for holiday memories. All pets must be on a leash or in a carrier.

**WHAT:** Pet Nights with the Easter Bunny  
**WHEN:** Sundays, April 7<sup>th</sup> & 14<sup>th</sup> from 7:00 to 8:00 p.m.  
**WHERE:** West Court, on Level One near Kay Jewelers

For hours of operation, exclusive discounts, and additional events, please visit <https://www.palisadescenter.com/welcome-to-bunny-towne/>. To learn more about other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadesctr](https://www.twitter.com/palisadesctr), or [www.instagram.com/palisadesctr](https://www.instagram.com/palisadesctr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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