

**FOR IMMEDIATE RELEASE:**

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**BUNNY TOWNE TO OPEN THIS WEEKEND AT PALISADES CENTER**

**WEST NYACK, N.Y.:** Palisades Center will welcome the Easter Bunny Saturday, March 30<sup>th</sup> at 10:00 a.m. in West Court, on Level One near Kay's Jewelers. The Easter Bunny's arrival will include free giveaways and the first 250 guests to purchase a photo package will receive a discount to Dave & Buster's. In addition, Haagen-Dazs will bring their beloved mascot, Cone Man and distribute coupons while supplies last. The Easter Bunny will be available for photos until 8:00 p.m.

**WHAT:** Easter Bunny Arrives to Palisades Center

**WHEN:** Saturday, March 30<sup>th</sup> from 10:00 a.m. to 8:00 p.m.

**WHERE:** West Court, on Level One near Kay Jewelers

For hours of operation and additional events, please visit <https://www.palisadescenter.com/welcome-to-bunny-towne/>. To learn more about other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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