

**FOR IMMEDIATE RELEASE:**

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**MUNCHKIN MONDAY FEBRUARY EVENT WITH BUILD-A-BEAR WORKSHOP**

**WEST NYACK, N.Y.:** To “cel-bear-ate” Valentine’s Day, Munchkin Monday families are invited to our special event with Build-A-Bear Workshop on Monday, February 11<sup>th</sup>, 2019!

Join Palisades Center for a “bear-y” special Valentine’s Day event with Build-A-Bear Workshop, where young Munchkin’s can create their own friend! There will be a selection of bears and clothing accessories to choose from. The event will be held on Level Three, within the store. Space is limited and registration for the event is required. A \$10.00 materials fee is due at the door. This event is for children between the ages of 2 to 5 years old. Please arrive fifteen minutes prior to the event for sign-in at the door. For those who have not experienced Build-A-Bear Workshop, Palisades Center encourages guests to visit their blog, at <https://www.palisadescenter.com/munchkin-monday-a-valentines-day-story>.

**WHAT:** Munchkin Monday February Event with Build-A-Bear Workshop

**WHEN:** Monday, February 11<sup>th</sup>, 2019 from 11:00 a.m. to 12:00 p.m.

**WHERE:** Build-A-Bear Workshop, on Level Three near Macy’s

Munchkin Monday is Palisades Center kid’s program where children between the ages of 0 to 5 are welcome to join-in on activities around the center from magic shows and princess parties to paint sessions at Color Me Mine! To register for the event, please visit <https://www.eventbrite.com/e/munchkin-monday-with-build-a-bear-workshop-tickets-54301065950>. To learn more about the event and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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