

PALISADES CARES

2018 YEAR IN REVIEW



PALISADES CENTER SNAPSHOT

NEW YORK'S THIRD LARGEST FULLY - ENCLOSED
SHOPPING, DINING, AND ENTERTAINMENT DESTINATION

4,938

JOBS BROUGHT TO
CLARKSTOWN AND
ROCKLAND COUNTY!

12TH

LARGEST SHOPPING,
DINING, AND
ENTERTAINMENT
DESTINATION IN THE
USA

225+

BUSINESSES

MARCH 4, 1998

PALISADES CENTER OPENED ITS DOORS TO THE PUBLIC!



TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Palisades Center experienced another successful year with the non-profit groups of Clarkstown and Rockland County! Palisades Center donated space to 75 not-for-profits and collaborated with them to hold over 560 events at the center in 2018. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether a tabling opportunity for fundraising and awareness campaigns, a community room for training or a large event in the common area. Our doors are always open! Together, we can make a difference.

LOCAL IMPACT

With 24 million annual visits a year, Palisades Center is the perfect location for groups and organizations to fundraise and host awareness campaigns.

**\$23.5
MILLION**

**ANNUAL SALES
TAX TO LOCAL
GOVERNMENT**

**\$21.4
MILLION**

**PROPERTY
TAXES IN 2018**

**\$25.7
MILLION**

**ANNUAL SALES TAX TO
STATE GOVERNMENT AND
MTA**

**\$1.4
MILLION**

**IN THE LAST SIX (6) YEARS
IN BUILDING PERMIT FEES**



ROCKLAND COUNTY OFFICE OF THE AGING NATIONAL SENIOR CITIZEN DAY WALK

For the third year, Palisades center hosted the National Senior Citizen Day Walk with Rockland County Office of the Aging. With over 400 people in attendance, Rockland County Office of the Aging was able to successfully which promoted fitness to the senior community. Seniors registered began their day by walking level 1 of Palisades Center, totaling .25 miles. After the walk, organizations were able to promote their businesses and offerings to all guests at Palisades Center.

Rockland: Senior citizens celebrate wellness with walk at Palisades Center Mall

Rochael Leah Goldberg, Rockland/Watchwater Journal News Published 2:54 p.m. ET Aug. 21, 2018



Rockland County Office for the Aging held a wellness event at the Palisades Center Mall during National Senior Citizens Day, Aug. 21, 2018. Mark Vergari, mvergar1@ohud.com



(Photo: Mark Vergari/The Journal News)

Go seniors.

Not high school seniors, but senior citizens.

About 400 seniors participated in National Senior Citizens Day Tuesday at the Palisades Center Mall, according to county officials. Last year about 300 seniors attended the event.

"We're all focused today on wellness," said county Executive Ed Day. "Now when you get to this age, you want to go on."



5 Photos

Share your feedback to help improve our site experience!

MORE STORIES

Mamaroneck's Kopy named director of emergency management for NY 8
Jan. 7, 2018, 7:23 a.m.

Tappan Zee demolition: Cuomo Bridge to close Saturday morning
Jan. 7, 2018, 7:54 a.m.

Man, dog die in West Haverstraw blaze
Jan. 7, 2018, 11:22 a.m.

Rye: Overburned tractor-trailer blocks I-287 ramp
Jan. 6, 2018, 12:02 p.m.

New Rochelle girl on Food Network's 'Kids Baking'



CENTER FOR SAFETY & CHANGE DENIM DAY FLASH MOB

On April 25th, Palisades Center welcomed the Center for Safety & Change of Clarkstown (New City, NY) and a team of young dancers to raise awareness for Denim Day, a day that has become a symbol of protest against destructive attitudes about sexual assault. The evening program included numerous dance routines and a touching speech by dance instructor, Shar Adrias. Over 400 people were in attendance to support the community event.



AUTISM SPEAKS ANNUAL AWARENESS MONTH

Palisades Center was honored to host several World Autism Month Events in the common area. During the month of April, guests visiting the center were able to listen to the musical stylings of Zylophone's "The Luckiest Penny" and Music for Life Creative Arts therapy PLLC's "Rock n' Rollers" for performances to raise awareness and conclude World Autism Month.





MAKE A WISH HUDSON VALLEY GREAT EXPERIENCES AT PALISADES CENTER



Palisades Center is pleased to work with Make A Wish (the Wish House) of Hudson Valley on various projects throughout the year. Several children requested they have their wish granted at Palisades Center with various stores, entertainment venues, and restaurants for a special experience.



"We're fortunate to have such strong community partners like everyone at Palisades Center. This year, you assisted us in granting two local shopping spree wishes for Jahmar and Gregory. From beginning to end, everyone at Palisades Center was ready to receive them and ensure they had a wonderful time during their wish. You also helped grant 3 additional wishes for the Metro NY chapter during this calendar year which I'm sure was just as great as ours. We also are grateful for your local Macy's store who every year hosts the Believe campaign. With every letter to Santa dropped off at a red mailbox, we get a \$1 donation and the Macy's at the Palisades a key contributor to the campaign. We look forward to continuing our relationship into 2019!"

- Abraham Almanza, Director of Volunteers, Training, and Digital Engagement, Make A Wish Hudson Valley



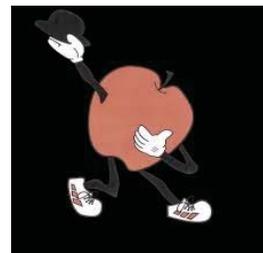
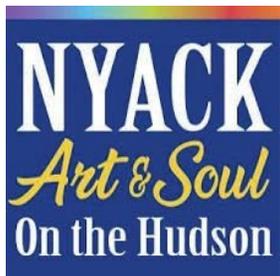
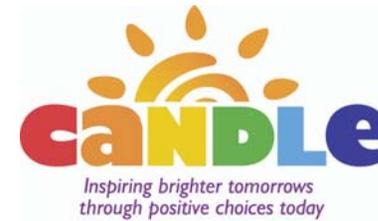
UNITED HOSPICE OF ROCKLAND COUNTY TREE OF LIFE CAMPAIGN

Palisades Center was happy to host the annual Tree of Life Campaign with the United Hospice of Rockland County. The Tree of Life Campaign is United Hospice's largest campaign of the year. The campaign is set up to honor or remember a special person by allowing guests to purchase a star to go on the tree(s) of life. Donations are made in purchase of the different star values.

"We are so grateful to the Palisades Center for hosting United Hospice of Rockland's Tree of Life for the past 19 years! This is one of our most meaningful fundraisers of the year, and we truly could not do it without your support. Close to 100 volunteers staff our Tree of Life every day from late November through Christmas Eve, selling remembrance stars and connecting with our supporters. We would also like to thank you for hosting our annual Tree Lighting ceremony, a festive evening filled with music and remembrance, that is so meaningful to our Hospice families."

- Sarah Henry, United Hospice of Rockland Special Events Coordinator

PALISADES CENTER IS PROUD TO PARTNER WITH THE FOLLOWING COMMUNITY ORGANIZATIONS



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NYSSPE



girl scouts



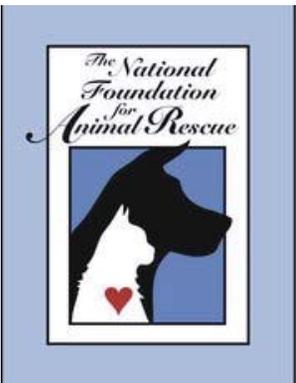
CANINE COMPANIONS FOR INDEPENDENCE®

cci.org

COMMUNITY BLOOD SERVICES
A BLOOD SYSTEMS BLOOD CENTER

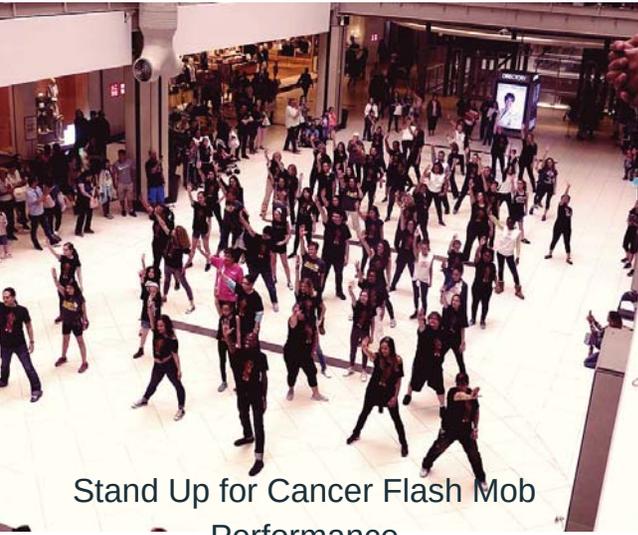


American Red Cross





Planned Parenthood Tabling



Stand Up for Cancer Flash Mob Performance



Senior Citizen Walk

AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will not only be in the eyes of 24 million annual visits, but also our social media outreach. Palisades Center is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Palisades Center is a part of a community, just like your organization and we look forward to working with you in 2019, and beyond!

DONATION REQUESTS

Palisades Center event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.

Coupon Books and giveaways are available on a first come, first serve basis. Groups are asked to submit a letter of request two (2) months prior to event date.

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at www.palisadescenter.com/eventspace two (2) months prior to event date and the team will pass along your request.



FROM OUR FAMILY TO YOURS, THANK YOU!

Palisades Center is one of the most visited destination centers in America and is the premier shopping, dining, and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping, dining, and entertainment destination offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more! With its unique and diverse tenant mix, Palisades Center is the go-to place for local shoppers and tourists alike.

#PalisadesCares

www.palisadescenter.com

infopalisades@pyramidmg.com | 845-348-1000 | West Nyack, New York

[Facebook.com/PalisadesCenter](https://www.facebook.com/PalisadesCenter) | [Twitter.com/PalisadesCntr](https://twitter.com/PalisadesCntr) | [Instagram.com/PalisadesCntr](https://www.instagram.com/PalisadesCntr)