

**FOR IMMEDIATE RELEASE:**

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**SANTA CLAUS HAS ARRIVED IN WEST NYACK AT PALISADES CENTER**

**WEST NYACK, N.Y.:** Santa Claus has come to town at Palisades Center on Friday evening of November 9<sup>th</sup>, 2018!

The holiday season has officially begun at Palisades Center with the arrival of Santa, who lit the sixty-foot tree this evening in the East Court. While waiting for Santa, families were greeted by the Snow Queen, Snow Princess, and the friendly Snowman for meet and greets.

Musical entertainment for the evening was provided by the CRQ Jazz Quintet. Vocalist, Candice Reyes, sang with joy and enthusiasm for the holiday season. Children and their families were invited to sing along with the group while waiting for Santa. The CQR Jazz Quintet made their debut at Palisades Center during the first Rocktober Music Series, while guest performing with The Jazz Exchange. For more information on the CQR Jazz Quintet, please visit <https://www.candicereyes.com/>.

**WHAT:** Santa's Arrival & Tree Lighting Ceremony

**WHEN:** Friday, November 9<sup>th</sup>, from 5:30 to 7:00 p.m.

**WHERE:** East Court, Level One near H&M

"The evening is a wonderful reminder of the holiday season," said Assistant Marketing Director, Catherine Horvath. "Bringing the community together for this special event demonstrated what it means to be the most wonderful time of the year!"

To learn more about the event and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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