



Black Friday Weekend at Palisades Center Memo for Friday, November 23, 2018

BLACK FRIDAY WEEKEND IS HERE

Black Friday weekend has officially arrived and we're happy to look back on another successful night of shopping! While Palisades Center stores closed at 1:00 a.m. Black Friday morning, several stores remained open through the night for shoppers, allowing them to pick up exclusive deals. H&M, Old Navy, Macy's and more were among those retailers that chose to continue to offer door buster deals into this morning.

LOOKING FOR PARKING?

As we approach the afternoon, parking is still available near Macy's and in the J-Lot. Skip looking for a place to park and head straight to Paragon Valet! Our valet service is located in the underground parking lot near the Dick's Sporting Goods entrance. Their excellent team will be there to assist you today until 10:00 p.m.

COME ONE, COME ALL

Travelers and tourists from all over have flocked to Palisades Center. Several individual shoppers and bus tour groups have made their way to Palisades Center to capitalize on exclusive markdowns. Palisades Center has welcomed numerous bus tour groups carrying shoppers from Hoboken, New Jersey; New Haven Windsor, Connecticut; and Freeport, New York.

KEEP 'EM COMIN'

Palisades Center retailers are continuing to run exclusive door busters sales and promotions that extend throughout the weekend. A list of these deals can be found in our convenient Black Friday Sales Guide by visiting <https://www.palisadescenter.com/sales/>.

FOR THE BLACK FRIDAY WEEKEND WARRIOR

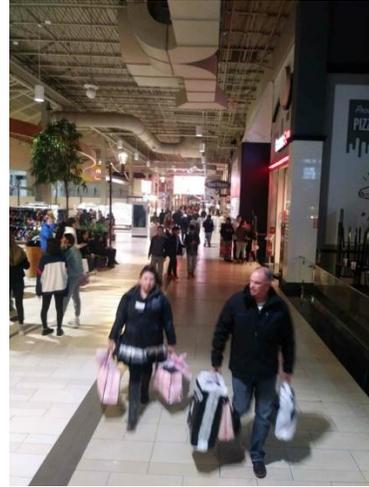
Extend your visit and stay the entire weekend! See all that Rockland County has to offer and Visit Nyack along the Hudson – trust us, one visit will capture your heart. For more information, please visit: <https://www.palisadescenter.com/shop-and-stay/>.

WHAT'S ON YOUR WISH LIST?

Santa has arrived to his North Pole headquarters at Palisades Center! Mall guests of all ages are invited to visit the joyous and jolly gift-giver in the East Court on Level 1, near H&M and Urban Planet. Photo packages with Santa start at \$27.99. A full list of pricing and information on Santa hours can be found here:

<https://www.palisescenter.com/holiday/>. Santa feeds the reindeer 1:00 p.m. and 5:00 p.m. – plan accordingly.

PHOTO(S) FROM TODAY:



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Happy Shopping!