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PALISADES CENTER WELCOMES ROLLING COW

WEST NYACK, N.Y.: This past weekend, Palisades Center welcomed Rolling Cow, a specialty ice cream shoppe that puts a twist on a classic dessert.

Stir-fried ice cream, or commonly known as “rolled ice cream,” is a sweetened, frozen dessert that originated in Southeast Asia. The cream and additive toppings are spread across atop an ice pan where the ingredients become one. The pan’s temperature consistently stays below freezing temperatures to ensure the shape of the rolls. Once the process is complete, the rolls of smooth, semi-solid ice cream are ready to be served! The process is surely not to be missed and has been a popular trending topic on various social media platforms.

Rolling Cow has a variety of options to select for your next indulgence! With signature flavors including Cookies ‘n’ Cream, Pineapple Coconut, and Asian Black Sesame, guests can request a simple, classic flavor with toppings and syrups or go bold in flavor. The “crème anglaise” used has no artificial flavors or preservatives.

“We’re excited to officially open at Palisades Center!” said John Chan, owner of the Rolling Cow kiosk, “It’s been a wonderful weekend and I can’t thank our customers enough for their support and generosity.” The team was able to create four hundred customized sundaes for guests throughout the weekend.

WHAT: Rolling Cow – Now Open

WHERE: Level Four, near The Hudson

Rolling Cow is located on Level Four, near The Hudson. To learn more about Rolling Cow and other happenings at the center, please visit www.palisadescenter.com.

About Rolling Cow

Having eaten ice cream all around the world, three ice cream lovers came together and created a place where fellow ice cream lovers can rejoice and indulge in the freshest ice cream possible. We offer an assortment of flavors ranging from our fan-favorite “Cookies ‘n’ Cream” to the distinctive “Matcha Red Bean” made from Organic Japanese Matcha. Try us and you’ll see why Rolling Cow was created for the gratification of ice cream lovers everywhere. For more information visit www.therollingcow.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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