

FOR IMMEDIATE RELEASE:

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LINK: <https://www.palisescenter.com/event/center-for-safety-change-to-host-denim-day/>

CENTER FOR SAFETY & CHANGE TO HOST DENIM DAY AT PALISADES CENTER

WEST NYACK, N.Y.: On April 25, 2018, Palisades Center welcomes the Center for Safety & Change for a Denim Day event. The evening program will include three dance numbers as well as speeches. “Denim Day” has become a symbol of protest against erroneous and destructive attitudes about sexual assault based on a trial overturned in the 1990s and is celebrated during the month of April, also known as Sexual Assault Awareness Month. Attendees are invited to wear teal and denim to support the cause.

“We are happy to partner with Center for Safety & Change to help raise awareness of Denim Day.” says Rachel Chester, Director of Marketing for Palisades Center, “We encourage everyone to come out and participate in the performances.”

Those interested in participating must register by visiting <https://denimday18.eventbrite.com>. For more information, please contact Shar Adrias and Traci McLee at movementsbyshar@aol.com or by calling (845) 634-3391.

WHAT: Denim Day

WHEN: Wednesday, April 25th, 2018, at 6:30

WHERE: Palisades Center, East Court, Level 1 near Macy’s

For more information about community events happening at Palisades Center, please visit www.palisescenter.com/events.

About the Center for Safety & Change

The values of the Center for Safety & Change are built on a foundation of knowledge that gender-based violence is a historically deep-rooted and pervasive reality. The Center is committed to changing systems that tolerate and perpetuate the oppression of women and violence against others. We are bound by these values to offer services that are both relevant to and respectful of the diverse communities we serve. To learn more, visit www.centerforsafetyandchange.org.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisescenter.com, www.facebook.com/palisescenter, www.twitter.com/palisescenter, or www.instagram.com/palisescenter.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and

Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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