



## Media Release

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### LOCAL NONPROFIT ORGANIZATIONS JOIN TOGETHER TO HOST THE SUMMER KIDS KLUB AT SALMON RUN MALL

*All kids, accompanied by an adult, are welcome to attend these FREE events*

**Watertown, NY** – Salmon Run Mall is thrilled to announce the return of the Summer Kids Klub, set to take place on the 2nd and 4th Tuesdays of July and August. This exciting event will kick off at 1 p.m. at the head of the Food Court, promising a summer of fun-filled activities for children of all ages!

Supported by a coalition of nonprofit community groups and mall tenants, this year's Summer Kids Klub aims to provide a safe and engaging environment for children throughout the summer months. Participants can look forward to a variety of games, activities, and surprises each session.

"We are delighted to bring back the Summer Kids Klub for another season of excitement and exploration," said Karla Noftsier, Marketing Director at Salmon Run Mall. "With the support of our generous sponsors, we are confident that this year's program will offer memorable experiences for all who join us."

The Summer Kids Klub is free and open to the public. Parents and guardians are encouraged to bring their children to the Food Court area on the designated Tuesdays to participate in the festivities. Detailed information about each session's activities will be available closer to the event dates on the Salmon Run Mall website and social channels.

For more information on this, and other events, store openings and more, "like" and "follow" on Facebook and Instagram, or visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)



**SUMMER KIDS KLUB**  
Join us the 2nd and 4th Tuesdays  
in July and August at 1 p.m.  
Open to Kids ages 12 and under  
**SPONSORED BY:**  
Jefferson County Public Health, Save the River,  
Planned Parenthood, PIVOT, Victims Assistance  
Center, Girl Scouts of NYPENN Pathways, WPBS-TV  
and mall stores!

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

