



## Media Release

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### **SALMON RUN MALL TO HOST SPRING BLOOD DRIVE**

(Watertown, NY) Salmon Run Mall will host a community blood drive with the American Red Cross on Friday, April 26th from 11 a.m. to 4 p.m. in the Court Area near Billy Beez. This annual Blood Drive is held in honor of Joanne Lavarney.

Spring into action! Come give blood and get a \$10 e-gift card to the merchant of your choice. PLUS, be automatically entered for a chance to win a \$7,000 gift card, there will be two lucky winners. Terms do apply. Visit [redcrossblood.org/spring](http://redcrossblood.org/spring) for details.

For more information or to make an appointment to donate, please call 1-800-REDCROSS or sign up online at [redcrossblood.org](http://redcrossblood.org) with sponsor code: SalmonRunMall

For more information on this, and other events, store openings and more, “like” and “follow” on Facebook and Instagram, or visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

