



Media Release

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Salmon Run Mall to Host Fall American Red Cross Blood Drive

Help change a life. Give Blood on November 3rd.

(Watertown, NY) Did you know about 62% of the US population is eligible to give blood, however, only about 3% does? By making an appointment to help save lives with the American Red Cross in November, donors can pump up the blood supply and keep it from falling to shortage levels. Platelet donors are especially needed now.



As a thank you, all who give blood on Friday, November 3rd at Salmon Run Mall will get a \$10 gift card by email, plus get a chance to win a \$5,000 prize to treat yourself. There will be three lucky winners.

Blood Drive Salmon Run Mall

21182 Salmon Run Mall Loop West
Watertown, NY 13601

**Friday, November 3, 2023
1:00 p.m. to 6:00 p.m.**

To make an appointment to donate, call 1-800-RED CROSS or sign up online at redcrossblood.org or use the Red Cross Blood Donor app.

For more information on this and other events, store openings, job listings and more, visit our website at shopsalmonrunmall.com, follow us on Instagram or like us on Facebook.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

