



Media Release

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BOY SCOUTS OF AMERICA PRESENT CUB COMMUNITY DAY EVENT AT SALMON RUN MALL

WHEN: Saturday, May 6, 2017
TIME: 9:30 a.m. registration; 10:30 a.m. race
WHERE: Salmon Run Mall Bon Ton Court

(Watertown, NY) Join the Boy Scouts of America as they cheer members of the Cub Scouting program in their annual Tri-Rivers District Pinewood Derby. The derby will take place in Bon Ton Court with registration to begin at 9:30 a.m. and the race to begin at 10:30 a.m. at Salmon Run Mall. Along with the derby, youth in the community are invited to participate in games, crafts and more. Membership and registration information will be available for those who are interested in scouting in the community.

The Pinewood Derby was started in California as a father/son activity for Cub Scouts in 1953. The event gained in popularity rather quickly and became an annual event for Cub Scout Packs near and far. Packs (boys in grades 1 – 4) have a local derby and the winners in each den go to the District level. Boys at each level are presented with prizes for Pinewood Derby car speed as well as creativity and enthusiasm.

Membership and registration is available to: Cub Scout age boys in grades 1 – 4; Boy Scout age boys in grades 5 – 12; Venture, Explorer or Sea Scout boys and girls ages 14 – 20. The Council is always looking for volunteers to help in all levels of scouting throughout the area.

Youth who are unable to attend the Cub Community Day are always welcome to further investigate scouting in the North Country by logging on to www.beascout.org. To learn more about the history of the Pinewood Derby, please visit <http://scoutmagazine.org/2013/04/the-history-behind-the-pinewood-derbys-success/>

The Boy Scouts of America will offer a variety of programming, adventure and opportunity to anyone willing to explore the possibilities. For more information on this event or scouting in the North Country, please contact Kathy Montgomery, Tri-Rivers District Membership Marketing Chair at kamontgo@syr.edu or call 315-529-3838.

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About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Gander Mountain, Bon Ton and Christmas Tree Shops and offers more than 80 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

