



A PYRAMID PROPERTY

MEDIA ALERT

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Easter Fun at Poughkeepsie Galleria



Poughkeepsie, NY – This Saturday, April 6, Poughkeepsie Galleria is welcoming the Easter Bunny to Center Court where he will be spreading springtime joy until Saturday, April 20. Those interested can visit the Easter set Monday through Saturday from 10am to 8pm and Sunday from 11am to 6pm.

Bunny Cares, the annual sensory-friendly event with the Easter Bunny takes place before mall hours on Sunday, April 14 from 9am to 11am. This event is in partnership with Autism Speaks and will also feature Taconic Resources for Independence. If you are looking to attend, tickets are free of charge and must be reserved online at PoughkeepsieGalleriaMall.com/events/. Photo packages will be available for purchase.

As part of the Easter-time excitement, Poughkeepsie Galleria is partnering with Now97.7 with an in-mall Easter Egg Scavenger Hunt. From April 1 through April 19, shoppers can download the Now97.7 app, click on the "Ariana" button and collect Easter Eggs from special mall shops. For finalists who have completed the scavenger hunt, a winner will be selected by Now97.7 on Saturday, April 20 in Center Court.

For more information please visit [Poughkeepsie Galleria's website](http://PoughkeepsieGalleria.com).

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including Regal Cinemas. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook (Facebook.com/PoughkeepsieGalleria), Twitter (@PokGalleria) and Instagram (@Poughkeepsie_Galleria).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.