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helping save lives



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FOR IMMEDIATE RELEASE

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**Laerdal Medical Hosting CPR Event on
World Restart a Heart Day at Poughkeepsie Galleria**

Poughkeepsie, NY – Join Laerdal Medical on Tuesday, October 16 in Center Court from 3pm to 7pm to experience practicing CPR. Members from Laerdal will be demonstrating the basics of CPR and providing mall-goers the opportunity to practice their skills in a fun and engaging way with their CPR Race. Every half hour, participants will have the chance to win a \$50 American Express gift card for performing the best quality CPR during that time.

On October 16th, the International Liaison Committee on Resuscitation (ILCOR) will celebrate the first ever World Restart a Heart Day with events taking place all around the world. The global initiative seeks to increase awareness about the importance of bystander CPR and to increase actual bystander CPR rates worldwide. Laerdal Medical supports World Restart a Heart Day as it closely aligns with their mission of helping save lives.

"CPR saves lives," says David Johnson, President, Laerdal Medical, Americas. "We are extremely grateful to the Poughkeepsie Galleria for giving us the opportunity to spread awareness about the importance of CPR. As a partner with the American Heart Association, we want to empower everyone in our community to be able to perform CPR and help save a life."

For information on this important event please visit [Poughkeepsie Galleria's website](#).

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About Laerdal Medical

Laerdal Medical is dedicated to the mission of helping save lives through the advancement of simulation-based training in the fields of resuscitation, patient care, and emergency care training. Laerdal products and programs are used by educational institutions, hospitals, Emergency Medical Services (EMS), and military around the world. For more information, visit www.Laerdal.com

About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destinations Regal Cinemas and K1 Speed. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter ([@PokGalleria](https://twitter.com/PokGalleria)) and Instagram ([@Poughkeepsie_Galleria](https://www.instagram.com/Poughkeepsie_Galleria)).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.