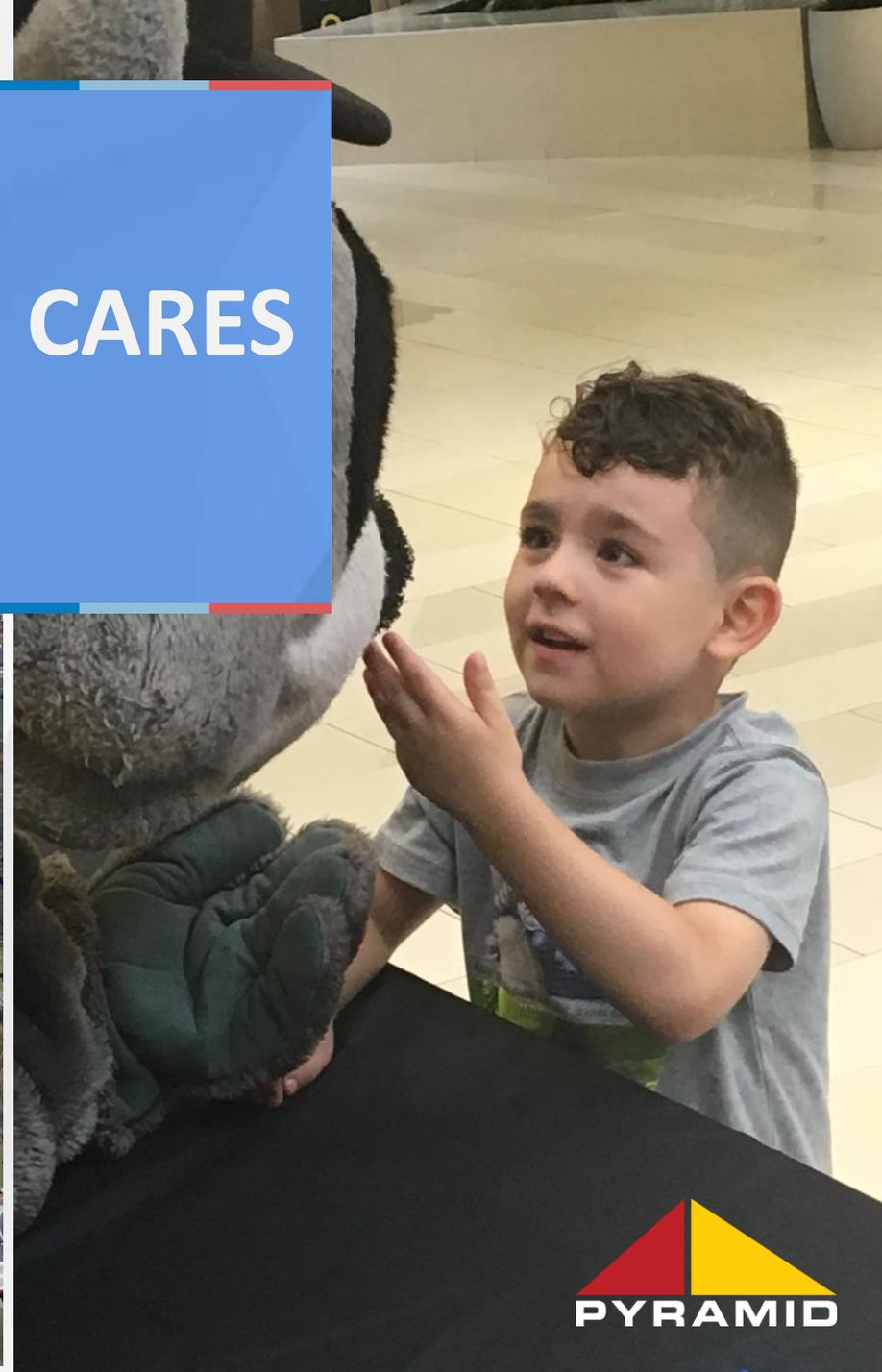




GALLERIA
AT CRYSTAL RUN

GALLERIA AT CRYSTAL RUN CARES

2021 YEAR IN REVIEW



Serving The Town Of Walkill For Three Decades



The Galleria at Crystal Run opened its doors to the public on April 2, 1992. Some of the original tenants such as Sweet Feelings Jewelry and Cohen's Optical remember the crowds of people lined up at the doors as the center opened at 12pm.

Over the years the center has served as a pillar of our community, hosting family traditions through countless of community events such as the annual "Mall-O-Ween", "Kids Club" summer events, fashion shows, musical performances, charity events, celebrity appearances and much more!

TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

The past year has been a challenging one for all of us due to the ongoing COVID-19 pandemic. During these unprecedented times, the Galleria at Crystal Run continued their strong initiative to partner with the non-profit groups of the Town of Wallkill, our host community, as well as all of Orange County! Galleria at Crystal Run donated space to not-for-profits and collaborated with them to hold over 100 special events at the center in 2021. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether for a tabling opportunity or for fundraising and awareness campaigns, or to use the community room for training, or a large event in the common area, our doors are always open!

Together, we can make a difference.

VACCINATION POP-UPS



Multiple times through out the year the Galleria at Crystal Run partnered with County Executive Steve Neuhaus, Orange County Emergency Management and Town of Wallkill Office of Emergency Management and New York State to host vaccination pop-up sites to the public!

ORANGE COUNTY DEPT. OF HEALTH INFORMATION SITE



The Galleria at Crystal Run partnered with the Orange County Department of Health to provide an information table for visitors from July 27 to August 31. Orange County Dept. of Health staff members were located at Center Court three days a week. Each day they answered questions, handed out masks/sanitizers and provide informational packets to customers.

GIVING TUESDAY AT GALLERIA AT CRYSTAL RUN



On Tuesday, November 30, the Galleria at Crystal Run hosted a Giving Tuesday where members of the community were invited to learn about Orange County non-profit organizations, their missions, their volunteer opportunities and donate to the cause. Organizations in attendance included Jewish Family Service, Tri-County Community Partnership, Mental Health Association, The Alzheimer's Association, Orange County Office for the Aging and more.

"We were excited to connect with our community, along with other social service organizations that rely on volunteers, at the Galleria event on Giving Tuesday," said **Paula Blumenau, Outreach Coordinator at Jewish Family Service**. "Many older neighbors throughout Orange County can maintain their independence with just a little help from a Friendly Visitor Volunteer."

GET HIRED JOB FAIR



This Fall the Galleria at Crystal Run hosted a Get Hired Job Fair on the lower level of the Galleria at Crystal Run with over 65 employers looking for the perfect candidate to fill available positions. Organizations in attendance included LEGOLAND New York, Resorts World Catskills, The Kartrite Resort & Indoor Waterpark, Spectrum, and many Galleria at Crystal Run tenants.

HOSPICE TREE OF LIFE



Every year, contributions are made to Hospice of Orange & Sullivan Counties, Inc. Tree of Life in honor or memory of a friend or loved one. That special person's name is placed on an ornament of their choice and displayed on one of three 12-foot trees in the Galleria at Crystal for the duration of the holiday season. Their donation goes to help someone who is receiving Hospice end-of-life care or bereavement support services in Orange and Sullivan Counties.

TOWN OF WALLKILL GIRL SCOUTS GENESIS BOOK CORNER



The Town of Wallkill Girl Scouts hosted their Genesis Corner Book Giveaway event at the Galleria at Crystal Run several times this year. The Genesis Corner book giveaway project was created as part of the Junior Girl Scouts Bronze Award, which focuses on the importance of giving back to the community. Guests visited the Girl Scouts in center court to receive free books donated by the Montgomery Book Exchange and learn more about Girl Scouting.

"Girl Scout Troop 099 Genesis Corner that was hosted by the Galleria Mall was a wonderful experience and was very receiving by the Community. Most that visited us received free books as well as information on joining Girl Scouts. The project earned my 5th grader the highest Girl Scout Award at that level. I as the Troop Leader look forward to more collaboration in the future."

Chareese Harper
099 Girl Scout Troop Leader



GALLERIA AT CRYSTAL RUN TEACHER APPRECIATION DAY



On Monday, February 15th the Galleria at Crystal Run teamed up with 110 Grill to host a “Teacher Appreciation Day” in honor of all local teachers and educators. Teachers from every school district in the Hudson Valley were invited to enjoy special deals and offers from Galleria at Crystal Run venues and restaurants in celebration of them. As an added bonus, 110 Grill donated 10% of takeout or dine-in orders to the Middletown Teachers Association Scholarship. This was 110 Grill’s highest yielding fundraiser event for the entire company!

All teachers and educators were also invited to visit the Middletown Teachers Association in center court, representatives handed out deals, offers and special giveaways.

THE CLOTHES LINE PROJECT



Safe Homes provides services to individuals impacted by violence and abuse. During the month of October, advocates and staff bring the Clothesline Project throughout Orange and Sullivan Counties in an effort to raise awareness about domestic violence and the services available to victims. Each t-shirt, designed by survivors of abuse or their loved ones in their honor, serves as a visual display and reminder of the prevalence and impact of domestic violence in our own community.

TOWN OF WALLKILL PBA CAR SHOW



On Sunday, November 14, the Town of Wallkill PBA hosted their 1st Annual Veteran's Day Car Show at the Galleria at Crystal Run. Proceeds benefited the Police Department K9 Program.

The afternoon included food, music, raffles, 50/50, shirt sales and more! 110 Grill held a fundraiser to benefit the Town of Wallkill Police Department K9 Program, 10% of orders went to the cause.



UNITED WAY DIAPER DRIVE

The Galleria at Crystal Run partnered with the United Way of the Dutchess-Orange Region to support its annual Diaper Drive, which was developed to help new parents who are in need throughout the community. The Galleria at Crystal Run served as a diaper drop off location for the United Way. With the help of Target and many community members who donated, the Galleria at Crystal Run was able to deliver 2,120 diapers to the United Way in Poughkeepsie.

“We thank the Galleria at Crystal Run for their commitment to community and for partnering with us to collect diapers for our 100,000 Diaper Drive,” said **Jeannie Montano, President & CEO of United Way of the Dutchess-Orange Region**. “We know that 1 in 3 families struggle to provide diapers for their babies and diapers are the number one request we receive from our nonprofit partners for their clients.”



TOWN OF WALLKILL FRIENDLY VISITOR PROGRAM

The Galleria at Crystal Run partners with Jewish Family Service (JFS) and the Town of Wallkill each month to collect non-perishable food items for community members in need. The food collected is delivered to people in need through the Friendly Visitor Program. Each month, Jewish Family Service picks up hundreds of items donated at the Galleria at Crystal Run to refill their food pantry.

GALLERIA AT CRYSTAL RUN IS PROUD TO PARTNER WITH MANY COMMUNITY ORGANIZATIONS INCLUDING:



AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will have the advantage of exposure to our annual visitors as well as the use of our social media platforms. Galleria at Crystal Run is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Galleria at Crystal Run is a part of a community, just like your organization and we look forward to working with you in 2022 and beyond!



National County Sheriff's Week



NY Blood Center Monthly Blood Drives

DONATION REQUESTS

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at stacydecker@pyramidmg.com two (2) months prior to event date and the team will pass along your request.

Galleria at Crystal Run event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.



FROM OUR FAMILY TO YOURS, THANK YOU!

Galleria at Crystal Run in Middletown, NY is the Hudson Valley Region's premier shopping destination. Our 1.2 million square foot, enclosed 2-level center offers an impressive selection of retail stores, entertainment, and dining for the whole family! With its unique and diverse tenant mix, Galleria at Crystal Run is the go-to place for local shoppers and tourists alike.

#GalleriaatCrystalRun

www.galleriacrystalrun.com

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