**AERIE GRAND OPENING SOCIAL POSTINGS**

**SOCIAL POSTINGS**

**• Post 1 - announcement – construction in progress**

(1200x1200\_SocialAds1.jpg)

Aerie is coming to YOU.

Ready to shop it all, Aerie fam?

Aerie is coming this <season> to the <mall name>!

**• Post 2 - barricade down but not open**

(1200x1200\_SocialAds2.jpg)

Aerie is coming to YOU.

Ready to shop it all, Aerie fam?

Aerie is opening soon at the <mall name>!

**• Post 3 - Store is now open**

(please use an image of the new store location)

Happy Aerie!

Our newest store at the <mall name> is now open!!